

## GMT MONTHLY MEMBERSHIP PROGRESS REPORT

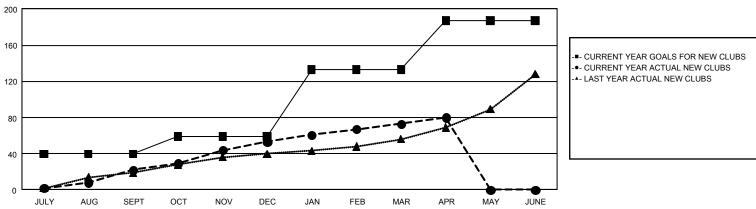
GAT Constitutional Area 3

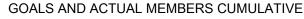
Results as of: 4/30/2024

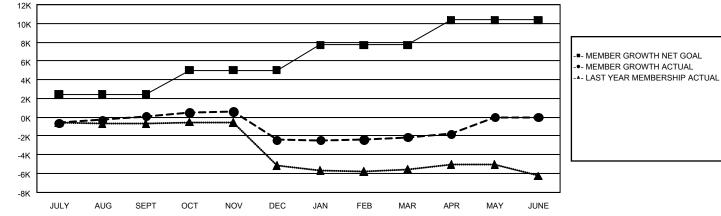
REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

| Clubs                 |               |           |               | Members               |                           |                         |  |  |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|--|
| RESULTS FOR 2023-2024 |               |           |               | RESULTS FOR 2023-2024 |                           |                         |  |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH<br>NET GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |  |
| JULY/AUG/SEPT         | 40            | 22        | 38            | JULY/AUG/SEPT         | 2,394                     | 3,655                   | 3,166  |  |
| OCT/NOV/DEC           | 19            | 31        | 70            | OCT/NOV/DEC           | 2,611                     | 3,700                   | 5,910  |  |
| JAN/FEB/MAR           | 74            | 20        | 24            | JAN/FEB/MAR           | 2,708                     | 2,816                   | 2,068  |  |
| APR/MAY/JUNE          | 54            | 7         | 9             | APR/MAY/JUNE          | 2,654                     | 1,162                   | 696  |  |









| DROPPED CLUBS: 140   |        | 2,170 CLUBS OF 4,325 ADDED 1 OR | GENDER DISTRIBUTION        |                 |        |
|----------------------|--------|---------------------------------|----------------------------|-----------------|--------|
|                      |        | MORE NEW MEMBERS                | MALE 47,426 (46.8          |                 |        |
| DROPPED MEMBERS      |        |                                 | FEMALE                     | 53,702 (53.08%) |        |
| DECEASED             | 637    | CLICK HERE FOR CUMULATIVE       | TOTAL FAMILY UNIT MEMBERS  |                 | 37,762 |
| CLUB CANCELLED 1,419 |        | MEMBERSHIP DATA                 |                            |                 |        |
| OTHER                | 9,783  |                                 | FAMILY MEMBERS PAYING HALF |                 | 21,009 |
| TOTAL                | 11,839 |                                 |                            |                 |        |